

TMYL ANNUAL REPORT



2022
EDITION

A WORD FROM THE EXECUTIVE DIRECTOR

2022 was a wonderful year for TMYL as we added more staff and coaches, expanded our programs to serve more youth, and built deeper partnerships. It is often difficult to reflect on all the good things happening when you are in the midst of programming and developing youth, but looking through this report about our accomplishments for the year is humbling. We are so grateful to the countless donors, sponsors, and volunteers who stand beside us and encourage us through all the ups and downs. We love having you all as part of our team!

While it is enjoyable to reflect on the past, we are thrilled to share with you our plans for the future! TMYL is entering a very exciting chapter in our organization's history as we have recently moved into a new home at Letts Community Center. In the new space, we have our office, equipment storage, a dedicated room for tutoring and after school programs, a newly updated gym that has been resurfaced to more of a tennis court material, and four outdoor courts. We are excited about the potential that this move has for our ability to serve more youth and serve them better.

Riddle Elementary is located just a stone's throw (or short lob) from Letts and TMYL is making significant efforts to invest in the 150 students at this school through Lunch Time Tennis programming four days a week. In addition, we launched an after school tennis and tutoring program for Riddle students at Letts in November.

Due to a myriad of factors, there is a lack of well-structured after school and summer activities for under-resourced youth in the Lansing area. We know, from research and experience, that this lends to bad outcomes for kids, families, and communities.



We want to be a part of the solution. Our goal is to build a true home for TMYL at Letts; a hub for youth tennis and education programming for the city. We know our tennis-based youth development programs can improve the physical, mental, emotional, and social health of our participants, as well as improve educational outcomes. Our vision is to create a true community center - a gathering place for the neighborhood and the Lansing community as a whole.




Thank you for your support in getting TMYL to this point and for believing in the work that we do every day!

TMYL PROGRAMS



In 2022, TMYL has seen some of our largest numbers yet. Our staff has been working hard to provide programming 6 days a week for a total 25-30 hours per week.

PROGRAM STATS

	PARTICIPANTS	HOURS ENGAGED
 <p>SCHOOL YEAR & SUMMER TENNIS</p>	318	7,918
 <p>ACADEMIC TUTORING</p>	62	1,811
 <p>OUTREACH & PARTNERSHIPS</p>	3,256	11,264

FUNDRAISER EVENTS

9th Annual Tennis Extravaganza



TMYL spent two lovely June days in Chicago, where we kicked things off with a Kids Clinic, Adult Cardio Mixer, and Cocktail Party at A.C. Nielsen Tennis Center in Winnetka,

The following day, we spent time at Chicago's East Bank Club and Lincoln Park Tennis Association (LPTA), hosting group tennis lessons, a Member Mixer, and Happy Hour.

Auction Donors

All She Wrote
AMS Chicago
Ashley & Sloane
Athleta
Ballyhoo Hospitality
BNP Paribas Open
Corridor Brewery & Provisions
Courtgirl
Teri Emerson
Eris Brewery and Cider House
Fred's Garage
J McLaughlin
JMD

Lincoln Park Salon and Spa
Mammoth Distillery
Todd Martin
New Balance
Northwestern University Athletics
Liz Opie
Dan Pape
Thirty One
USTA Foundation
Western & Southern Open
Wilson
Winnetka Park District
Steph Wolverton

2022 Champions Weekend



This year's Champion's Dinner was particularly special as we spent the evening honoring Dave Brogan for his decades of service and dedication to TMYL and the Lansing community.

The next morning, we spent the day at Letts Community Center for a Kid's Clinic. We were thrilled to be able to show off our new home to the community, and allow them to see all the potential there is in making Letts our home base.

Auction Donors

Anonymous
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Jodi Berlin
Blue Owl Coffee
BlueTree Marketing
Court One Athletic Clubs
Cody Cross
Costco
Detroit Red Wings
Douglas J Aveda Salon
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Groovy Donuts

Head Tennis
Health & Harmony Massage & Wellness Center
Herman Miller
International Tennis Hall of Fame
Jackson
jojo + lo Pickleball
Lansing Symphony Orchestra
Mark Mowery
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Playmakers
Potter Park Zoological Society
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Joel Raddatz
Saddleback BBQ
Showroom Shine
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Bill Struck
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Swan Electric
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Wharton Center
Wheatfield Valley
Zap Zone

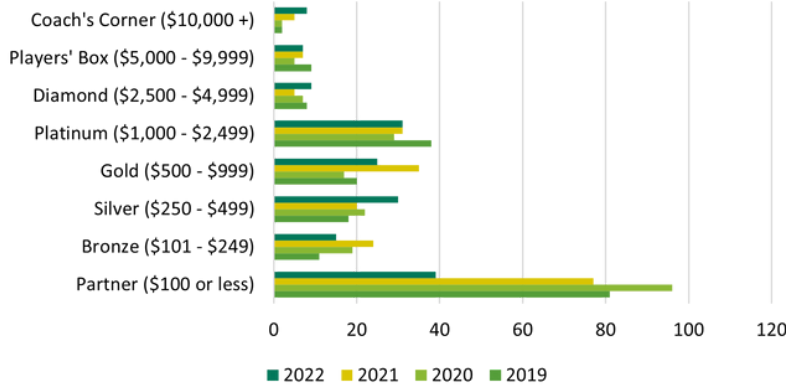
TMYL FINANCIALS



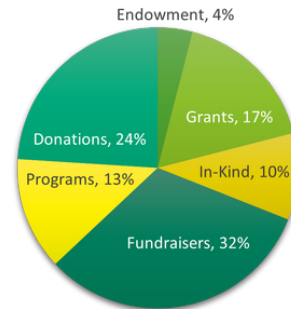
In 2022, the TMYL family showed tremendous love and support! The number of donors who contributed at the Platinum or above level of Todd's Team increased by 20% from last year.

Because of the community's generosity, we were able to dedicate 82% of our funding to providing programs and directly serving our kids. That's 8% more than last year!

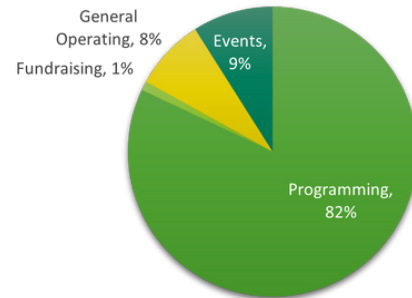
Donor Comparison 2019 - 2022



2022 REVENUE



2022 EXPENSES



IN-KIND DONORS

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Dollar General
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USTA/Midwest
USTA/Midwest Tennis &
Education Foundation
USTA Foundation

2022 TODD'S TEAM

Thank you to everyone who donated in 2022! It is because of the support and overwhelming generosity from our community that we can continue our mission to serve the youth of Lansing.

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Greater Lansing 100+ Women Who Care
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Dean Transportation*
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Ryan & Dawn Opel
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James & Gloria Pockock
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Diane Powell
Emily Stevens
Wordhouse Wealth Coaching

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Wan & Susan Chien
Jason Downer

Bronze (Cont.)

Steele Downer
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Jeffrey & Liliane Holland
Scott Kilgren
Gregoris & Anastasia Kimbouris
Lowrie Family
Patricia Lowrie
Sanjit Mahanti
Amy Montgomery
Liz & Brett Opie
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Michael Vigas
Steven Weyhing

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Paula Berry
Nicole & Patrick Brillantes
Mark Brown
Cosette Buckberry
Cary Campbell
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Susan Woods

MATCHING ORGANIZATIONS

Jackson
McKinsey & Co.

*Donor who was an event sponsor
**In Honor of Dave Brogan

LOOKING AHEAD



As we move into 2023, TMYL will be jumping headlong into our largest undertaking yet: building a true home at Letts Community Center. It is our dream to make the most of our recent move, creating a gathering place for the local community and a central hub for our academic and tennis programming.

With the proper fundraising and renovations, we will be able to serve more youth than ever before, providing them with the means to improve their mental, emotional, and social health, as well as academic success.

Increased fundraising efforts in 2023 will go towards financing our stage one objectives, including:

- Demolishing the existing four outdoor courts and building six new courts
- Interior building updates to create a welcoming environment for kids and parents
- Funding for increased programming

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Thank you for all the ways you support TMYL, if you'd like to make a lasting gift, find more information here:



Donor Advised Fund



Planned Giving



Save *the* Date

CHEERS TO CHICAGO RECEPTION!



Join us to celebrate a decade of your
generosity & provide support to positively
impact the lives of TMYL kids.


THURSDAY, MAY 18, 2023

East Bank Club

500 N. Kingsbury St.
Chicago, IL 60654

tmyl.org/chicago

 @toddmartinkids

 toddmartinyouthleadership