



Inspiring Youth To Serve

2018 ANNUAL REPORT

Todd Martin Youth Leadership exists to prepare young people, especially those from under-resourced families and communities, for success as individuals and as active, responsible citizens through innovative tennis, education, life skills, and leadership development programming.

FROM THE EXECUTIVE DIRECTOR



This past year brought so many wonderful changes for the organization, as we grew our programming significantly and strengthened our relationship with the Lansing School District.

Our coaches and academic staff worked hard to build and refine our programs to better meet the needs of our participants and their families. Thanks to our generous donors and supporters, 96% of our revenue was from donations, fundraising events, and grants.

We cannot thank our supporters enough for all they did to make 2018 a year for the record books. We can't wait to see what 2019 brings!

PARTNERSHIP WITH LANSING SCHOOL DISTRICT

In 2018, TMYL was able to forge a strong relationship with the Lansing School District through our Lunch Time Tennis and Late Start Wednesday programs.



Students in the Lansing School District only receive gym EIGHT TIMES each school year! TMYL wanted to be a part of the solution in bringing more physical activity and structured play to the students.

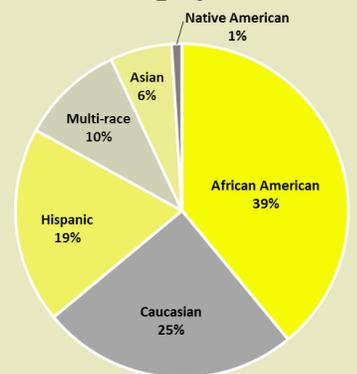


TMYL had a blast spending Monday through Friday at three different schools providing Lunch Time Tennis during recess to nearly 1,200 students in grades K - 7. In addition, twice a month, TMYL provides tennis instruction at a local community center for students that gather there for Late Start Wednesday.

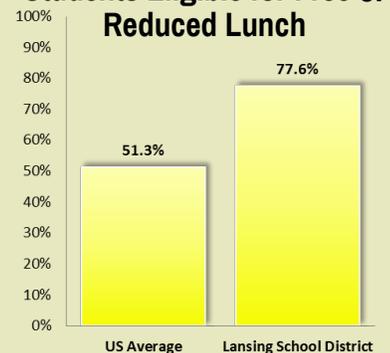


We are thrilled to be making an impact on the lives of the under-resourced youth in our community!

Lansing School District Demographics

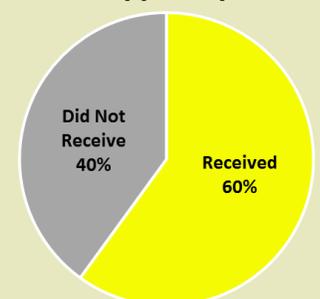


Students Eligible for Free or Reduced Lunch

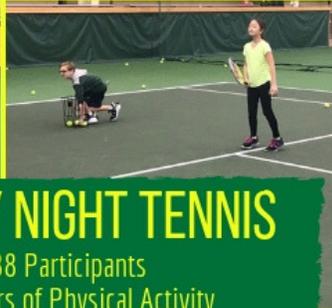


Source: USDA FNS

% Lansing Students Receiving Academic, Social, and/or Behavioral Assistance from Student Support Specialists



TMYL PROGRAMS



FRIDAY NIGHT TENNIS
 88 Participants
 37 Hours of Physical Activity
 23 Volunteers



AFTER SCHOOL TENNIS
 200 Participants
 110 Hours of Physical Activity
 Partnership with Lansing Parks & Recreation



ACADEMIC TUTORING
 17 Participants
 115 Hours of Educational Tutoring
 34 Volunteers



SUMMER TENNIS
 LIFE SKILLS & LEADERSHIP PROGRAM
 133 Participants
 67% Staff are Former Participants
 7 Educational Field Trips
 6 Weeks
 72 Hours of Physical Activity
 12+ Hours of Life Skills Lessons



BOARD OF DIRECTORS

- Nick Pope, President, *Washington Street Advisors*
- Amanda Fisher, Vice President, *NFIB/Michigan*
- David Swan, Treasurer, *Swan Electric Company, Inc.*
- Sue Selke, Secretary, *Court One Athletic Clubs*
- Nick Belloli, *Orchid Orthopedic Solutions*
- Nicole Brilliantes, *Sparrow Michigan Athletic Club*
- Vineeth Gossain, *Witt-Kieffer*
- Kristina Janssens, *Flagstar Bank*
- Mark Johnson, *Michigan Software Labs*
- Emalie Karp, *MSU School of Social Work*
- Todd Kosta, *Woodworth Commercial*
- Casey Lubahn, *Michigan State University Golf*
- Roberto Martinez, *National Heritage Academies*
- Kim Neir, *Michigan State University*
- Sagar Sheth, *Moebius Technologies*
- Bill Struck, *Retired Teacher*
- Chris Struck, *First Trust Portfolios*
- Dan Swan, *McKinsey & Co.*

TODD MARTIN YOUTH LEADERSHIP FINANCIALS

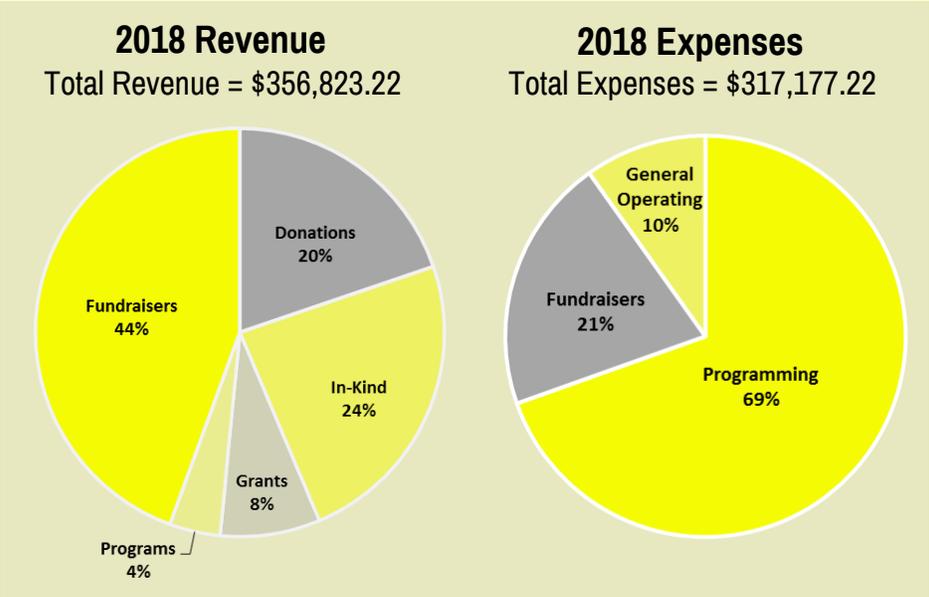
In 2018, TMYL took a 19% increase in revenue and turned it into an 850% increase in youth served! TMYL strives to be the best steward of our financial support and chose to put as many resources as possible into expanding our programming to reach as many students as possible.

Our increase in funding has come through new grant opportunities as well as increased participation at fundraising events. This additional revenue allowed us to hire the staff necessary to increase our programming hours, build new partnerships, and meet real needs in our community.

In 2019, we intend to take the surplus from 2018 and strengthen our programming to make it top notch, while continuing to expand in ways that better serve our

community and impact more youth. We feel confident in doing so through support from the USTA Foundation and our local community partners.

\$421,414.01
 ENDOWMENT BALANCE
 AS OF DECEMBER 31, 2018



GRANTORS

- Capital Region Community Foundation
- Dollar General Literacy Foundation
- The Rotary Foundation
- USTA Foundation
- USTA/Midwest Tennis & Education Foundation
- Walmart Foundation



*does not include in-kind

2018 DONORS AND PARTNERS

TMYL is grateful to our generous donors and partners who come alongside us to impact the youth we serve. Without all of you, we could not do this work! You are helping prepare young people for success as individuals and as active, responsible citizens. Because of you, their future is bright!

GENEROUS PARTNERS

Court One Athletic Clubs
MSU Center for Service-Learning
and Civic Engagement
MSU Drew Scholar Program
MSU Indoor Tennis Facility
Lansing Parks and Recreation
Department

IN-KIND DONORS

The Conscious Competitor
Dean Transportation
Dan Paul, Sundance Chevrolet
Sparrow Michigan Athletic Club
Swan Electric Company, Inc.
Washington Avenue Advisors
Wilson Sporting Goods



PARTNER

Wayne Abbott
David and Katie Atkins
Kathryn and James Ault
Cosette Buckberry
Chris and Julie Chepy
Shanna and Jim Davis
Kara Eldridge
James and Marianne Figenshau
Andrea Garrett
Gus and Liz Giltner
Carol and Allen Green
Scott and Naz Green
Orlene Hawks
Cynthia Hodges
Nathan Janick
John and Meg Janssens
Cheryl and Jim Little
Ryan and Beth Miller
Jill and David Morena
George Navas
Michael Obsitnik
Brian Pederson
Patricia Perry
Lawrence and Monica Ponoroff

Caroline Powers
Miriam Ruiz
Kimberly Russom
Denny Schackter
Jane Schneider
Sue Selke
Lori Stockwell
Scott and Sandy Storey
Gary Strait and Pat Bayer
Cassius Street
Robert Velazco
Willie Vinson
Linda and Rob Whittet
Alexandra and Douglas Wiesner
Alan and Sue Wilk
Tom Wolff

BRONZE

Amy Allen
Court One 65+ Women's Travel Team
Amanda Fisher
Matt and Heather Hagan
Lisa Hildorf and Mark Castellani
Peter Kondos
Gene and Janice Orlando
Wayne Repko
Nancy Seymour
Steven Weyhing

SILVER

Michael Brakora
William and Kim Fiedler
Catherine Game and John Cawood
Vinny and Sally Gossain
Erin Hagan
William and Elizabeth Kasten
Ekaterina Kozina
Dave and Kristyn Ladd
Ken Lenhart
Patricia Lowrie
Dr. Mary Mora
Dino and Roberta Muzzin
Kathleen and Jim Park
David Rinneard
Gary and Jill Silberg
William and Maria Struck
Jon and Shari Vegosen
Howard J. Weyers
Justin Yap

GOLD

Eric and Joanie Brogan
Rick and Pat Ferman
Dave and Julie Haak
Adrian and Miroslava Martin
Michael Stein Insurance Agency Inc.
Rishi and Alison Narayan
Dan and Kellie O'Toole
Darcy and Gerry Pace
Niki Schreiber
Brad Shingleton (in memory of Jack Shingleton)
Kenneth Stewart
Jermaine and Yvonne Thomas
Matt and Jennifer Van Dyke
Rene Velazco
Angela Zeigerbacher

PLATINUM

Peter Berka
Troy and Anne Close
Christopher Combe
Nancy and William Danhof
Lynn Martin
Wayland Ni
Nick and Angie Pope
Jim and Sue Powers
Steven and Christina Schubert
Chris Struck
JoJo and Teresa Yap

DIAMOND

Rick and Suzanne Lasch
Jay and Susan Monahan
Neil & Sandra DeFeo Family Foundation
David and Mary Swan

PLAYERS' BOX

Stephen Cerrone
Courtney Combe
Jack and Kelly Griffin
Dan and Julia Swan
Margo and Lynn Swan

COACH'S CORNER

Doug and Leigh Conant
Jay and Tamara Dempsey

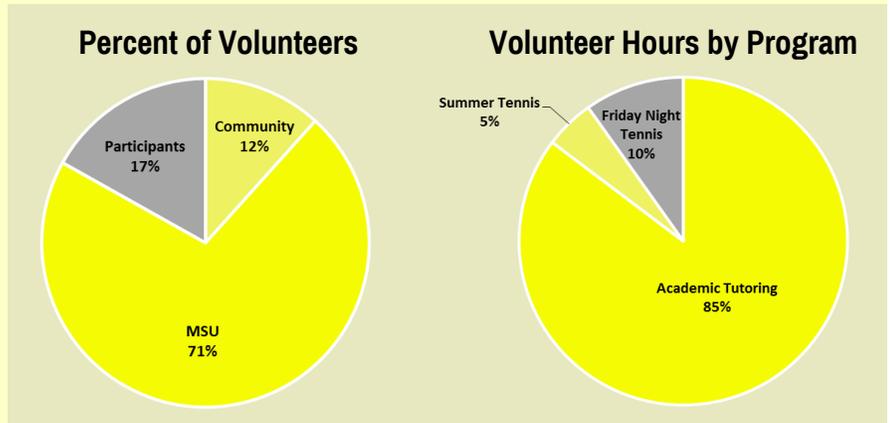
VOLUNTEERS

TMYL is thankful for the many volunteers that selflessly gave of their time to partner with us to serve our families and participants! Our volunteers come from MSU, the community, and even some of our current/past participants share their time.



Most of our volunteers spent their time tutoring and supporting the academic success of our participants, which involved a weekly, two-hour commitment. These volunteers served as mentors to our youth and helped them to set their sights and goals higher than they ever believed possible. Our remaining volunteers spent time on court with our participants - teaching technique, offering support, and partnering with our coaches.

Saying thank you to our volunteers is not enough; we literally would not be able to provide the programs we do without our volunteers - they are the lifeblood of TMYL!



TMYL 5TH ANNUAL TENNIS EXTRAVAGANZA

We appreciate the support of our Chicago family and we certainly felt the love in 2018! After an afternoon of cardio tennis and an exhibition match between Todd and 3 pros from College Park Athletic Club, the evening festivities continued at Exmoor Country Club. Our guests heard first hand from one of our scholarship recipients about the opportunities TMYL has afforded her and her fellow participants. We are so grateful for all those who come out each year to support TMYL's youth.



5TH ANNUAL TENNIS EXTRAVAGANZA SPONSORS

- College Park Athletic Club
- The Conscious Competitor
- Exmoor Country Club
- Kevin & Renee Shrier
- Lynn & Margo Swan
- McKinsey & Co.
- Neil & Sandra DeFeo Family Foundation
- Octagon

5TH ANNUAL TENNIS EXTRAVAGANZA AUCTION DONORS

- | | | | |
|--------------------------|-----------------------|-----------------------------------|----------------------------------|
| AMS - Chicago | Chicago Pizza Tours | Lagunitas Brewing Company | Sky High Sports |
| Arbonne - Christine Boye | Conscious Competitor | Late Bloomer | Stella & Dot - Anne Chalesle |
| Art Institute of Chicago | CSz Theater Chicago | Laver Cup | Todd Martin |
| Babolat | Custom Hair Lounge | Lincolnshire Marriott Resort | Under Armour |
| Beam Suntory | Farmhouse Chicago | Midtown Athletic Club | United States Tennis Association |
| BNP Paribas Open | Gemini Chicago | Northwestern University Athletics | Western & Southern Open |
| Boka Restaurant Group | German Kitchen Center | Powdr Corporation | Wilson Sporting Goods |
| Chicago Cubs | Koval Distillery | | |

TMYL'S 2018 CHAMPIONS DINNER & AUCTION

Our annual event in Todd's hometown is always a fun event for all involved! Todd was able to join us, with his youngest son in tow, for an eventful weekend that included golf, a kids clinic, and the Champions Dinner & Auction at the University Club of East Lansing. All in attendance had the chance to learn about the increased impact TMYL is having on Lansing's youth. Attendees also heard first-hand from four participants on a Q&A panel, facilitated by none other than Todd Martin himself.



CHAMPIONS DINNER AUCTION DONORS

American Fifth Spirits
Babolat
Barre Code
Bead Boutique
Nick & Ellen Belloli
Biggby Coffee
The Bistro
Blue Owl Coffee
BNP Paribas Open
David & Patricia Brogan
Capital City Sports Auction
Capital Vine
Cops and Doughnuts
Court One Athletic Club
Creative Wellness
Crystal Mountain
Jerry Deck
Detroit Red Wings
Detroit Tigers
Douglas J Salon and Spa
Fazoli's
Foods for Living
Frederik Meijer Gardens
Glenn Buege Buick and GMC
Goldfish Swim School
Grand Hotel
Hawk Hollow Golf Properties
Health & Harmony Massage & Wellness Center
H&H Mobil
Hilltop Yoga
Tommy Ho
Impressions 5
International Tennis Hall of Fame
Lansing Brewing Company
Lansing Lugnuts
Lansing Symphony Orchestra
Casey Lubahn
Miami Open
MSU Indoor Tennis Facility
MSU Soccer
Muchmore, Harrington, Smalley, & Associates
NCG Cinema
New Balance
Nut House Sports Grill
Old Nation Brewing Co.
Painting with a Twist
Paramount Coffee
Peacock Road Tree Farm
Playmakers
Potter Park Zoological Society
Pure Barre
Purple Rose Theater
Riverwalk Theatre
Saddleback BBQ
Mayor Andy Schor
Soup Spoon Café
Sparrow Michigan Athletic Club
Steam Railroading Institute
Swan Electric Company
David Thomas
TreeRunner Adventure Park
University Club of MSU
United States Tennis Association
USTA Foundation
Western & Southern Open
Wheatfield Valley
Joan Witter

CHAMPIONS DINNER SPONSORS

TEAM SPONSOR (\$5,000)

David and Patricia Brogan
National Heritage Academies
Lynn and Margo Swan

RECEPTION SPONSOR (\$2,500)

Physician's Health Plan
Sparrow Health Systems

TABLE SPONSOR (\$1,000)

Belloli Family / UPSTREAM Investment Partners
Dean Transportation
Douglas J Salon and Spa
Jack Griffin Farm Bureau Insurance
Mark and Allison Johnson
Emalie and Richard Karp
McLaren Health Care
Novak Orthodontics
Orchid Orthopedic Solutions
The Struck Family
David and Mary Swan
Dr. Marco Wen

EVENT HOST (\$500)

Dart Bank
Casey Lubahn
Moebius
Plante Moran
Vision Collision Center LLC

SPECIAL THANKS

VanAttas Greenhouse and Flower Shop



ANNOUNCEMENTS

UPCOMING EVENTS

TMYL 6th Annual Tennis Extravaganza

College Park Athletic Club on April 26, 2019 | Midtown Athletic Club on April 27, 2019

www.tmyl.org/chicago

Stay tuned for more information about our Annual Champions Dinner & Auction.

Lansing, MI | October 11, 2019

WISHLIST

- School supplies (pens, pencils, lined paper, computer paper, calculators, markers, colored pencils)
- Snacks and drinks
- Tennis equipment (racquets, balls)

SUPPORT TMYL WHILE YOU SHOP!

Register your Kroger Plus card for Community Rewards Program

(NPO #44830 or Todd Martin Youth Leadership)

Shop AmazonSmile and choose TMYL as your charity! Search for *Todd Martin Development Fund*.

Support TMYL in 2019!
Go to www.tmyl.org to donate today.

Todd Martin Youth Leadership
200 N. Foster Avenue
Lansing, MI 48912



Like us on Facebook!
www.facebook.com/toddmartinyouthleadership



Instagram: [toddmartinkids](https://www.instagram.com/toddmartinkids)



Twitter: [@toddmartinkids](https://twitter.com/toddmartinkids)

